APPENDIX 1

NOT FOR PUBLICATION

This part of this report is not for publication as it contains the following category of exempt information as specified in Paragraph 3, Schedule 12A of the Local Government Act 1972, namely: "Information relating to the financial or business affairs of any particular person (including the authority holding that information)"¹

ROUNDABOUT SPONSORSHIP, LAMPPOST BANNERS / YOUR BRENT MAGAZINE ADVERTISING, WELCOME SIGNS AND THE DRUM SPONSORSHIP CONTRACT

Name of Contractor	Contractor referred to as:
CP Media Ltd	Contractor A

Reason restricted justification:

This Appendix contains commercially sensitive information which relates to an on-going procurement and contains market sensitive information. The public interest in maintaining the exemption outweighs the public interest in disclosing the information because if this information is disclosed at this time it would, or would be likely to, prejudice the commercial interests of the bidders and the council and in turn prejudice this and future procurements.

¹ It is necessary to email Member Services with justification for Appendix 1 being below the line. The following text can be used: